

Questions? Email:

ddca@rosenet.org

Rose City

Saturday, June 15

12 - 6:00 pm



DOWNTOWN DEVELOPMENT COMMISSION

★ MUSIC ★ FOOD VENDORS ★ AMUSEMENTS ★ FAMILY FUN ★

Sponsorship Opportunities

\$5,000 ROSE CITY SPONSOR

Number Available: 1

Features

- Name and logo on all event advertising including event entrance banners
- Press Release with photo announcing donation in Madison Eagle and other hyper-local news outlets
- Minimum four e-blasts to the Love Madison, Shop Madison list
- Thank You signage at event
- 10 Event Admission Tickets

\$3,000 STAGE SPONSOR

Number Available: 1

Features

- Name and logo on banner on Stage
- Logo on all collateral for Stage
- Table at Stage area for promotional purposes
- Name listed in all event advertising
- Minimum Four e-blasts to the Love Madison, Shop Madison list
- Thank You signage at the event
- 8 Event Admission Tickets

\$2,000 BEER GARDEN TITLE SPONSOR

Number Available: 1

Features

- 8' banner at entrance to Beer Garden
- Name listed in all event advertising
- Logo and name on all collateral for Beer Garden ads and posters
- Minimum four e-blasts to the Love Madison, Shop Madison list
- Thank You signage at Event
- 6 Event Admission Tickets

\$1,500 AMUSEMENT SPONSOR

Number Available: 1

Features

- Name and logo on 3'x 4' sign at entrance to Amusement Area
- Name listed in all event advertising
- Table at Amusement Area for promotional purposes
- Minimum Four e-blasts to the Love Madison, Shop Madison list
- Thank You signage at Event
- 4 Event Admission Tickets

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Sponsorship Opportunities

\$1,000 BEER GARDEN CUP SPONSOR

Number Available: 1

Features

- Name and logo on all cups used at the event
- Name on sign displayed at Beer Garden
- Name listed in all event advertising
- Minimum four e-blasts to the Love Madison, Shop Madison list
- Thank You signage at Event
- 4 Event Admission Tickets

\$1,000 GOLD EVENT SPONSOR

Number Available: 3

Features

- Name and logo on 2'x 3' sign stating that your business is an Official Sponsor
- Name listed in all event advertising
- Minimum four e-blasts to the Love Madison, Shop Madison list
- Thank You signage at Event
- 4 Event Admission Tickets

\$500 EVENT SILVER SPONSOR

Number Available: 4

Features

- Name listed in pre and post event advertising
- Inclusion in minimum of two e-blasts to the Love Madison, Shop Madison list
- Thank You signage at Event
- 4 Event Admission Tickets

\$250 EVENT SUPPORTING SPONSOR

Number Available: 10

Features

- Thank You signage at Event
- 2 Event Admission Tickets