



DOWNTOWN DEVELOPMENT COMMISSION
Committee Room - Hartley Dodge Memorial Building
 Date: May 21, 2020 Time: 7:15 pm

Welcome, back! Over the last two months, we have faced the challenge of an unprecedented public health crisis with the spread of the global COVID-19 pandemic, which has turned our world upside down. Tonight we will resume our DDC meetings though for the time being they will have to be held virtually via ZOOM. I have abbreviated the agenda in order to help facilitate this meeting.

MEETING AGENDA

- 1) **CALL TO ORDER**
- 2) **PLEDGE OF ALLEGIANCE**
- 3) **ROLL CALL**

R. Conley	M. Tomaszewski	E. Range	M. Pellessier
J. Hoover	T. Honohan	R. Rocco	L. Ellis
B. Cramer	P. Flemming	R. Stern	
J. Hollenbach	J. Regan	M. Fabyanski	
R. Landrigan	J. Morris	C. Brady	
S. Whitehorn	D. Starker	G. Herzog	

- 4) **OPEN PUBLIC MEETINGS ACT:** In compliance with the open public meetings act, adequate notice of this meeting of the Downtown Development Commission was provided by distributing the Annual Meeting schedule to the Madison Eagle and Morris County Daily Record, posting a copy on the bulletin board at the main entrance to the Hartley Dodge Memorial Building, posting a copy on the Borough website, and filing a copy with the Borough Clerk, all on or about the first week of January 2020. Copies of said notice were made available to members of the general public.
- 5) **APPROVAL OF FEBRUARY 16, 2020 MINUTES**
- 6) **CHAIRMAN/EXECUTIVE BOARD REPORT**
- 7) **TREASURER’S REPORT**
- 8) **MAYOR’S REPORT**
- 9) **COUNCIL LIAISON REPORT**
- 10) **PLANNING BOARD REPORT**
- 11) **FOUNDATION REPORT**
 - a) Madison, NJ Small Business Recovery Grant Program
- 12) **MADISON AREA CHAMBER OF COMMERCE REPORT**
- 13) **DIRECTOR OF BUSINESS DEVELOPMENT REPORT**
 - a) New Jersey Future Redevelopment Forum 2020 – Friday, March 6: Report
 - b) Council Presentations
 - i) **“COVID-19 Business Efforts” – Meeting of March 27**
https://1drv.ms/p/s!AnwS_DqnT6nMiWQLvsGgmCQ78jck?e=83oXBa
 - ii) **“Creativity Conference - Outcomes” – Meeting of May 11**
https://1drv.ms/p/s!AnwS_DqnT6nMiWMqHBRccvghV1v6?e=q3rWHB

14) STANDING COMMITTEES: With the exception of routine Sign & Façade applications, Standing Committee initiatives have been on hold, we will plan to restart committee activity in June.

- a) **Sign & Façade:** (2020 Membership: Suzy Whitehorn, Eric Range, Peter Flemming, Tom Honohan, Karen Giambra)
 - iii) There have been four applications reviewed and referred to the Borough Zoning Officer since the February DDC meeting.
 - (1) Fairleigh Dickinson University, 285 Madison Avenue
 - (2) La La Land Hair & Beauty Room, 34 Central Avenue
 - (3) The Snooki Shop, 32 Main Street
 - (4) Main Street Dental, 180 Main Street
- b) **PIC (Public Improvement):** (2020 Membership: Suzy Whitehorn, Chair; Russell Stern, Bob Rocco, Peter Flemming, Brad Cramer, John Morris, John Hoover)
 - i) **Next Meeting – June 16 at 8:00 am**
 - ii) **Potential Goals/Projects:**
 - **METC Park Design:** Three requests for proposals have been requested. One has been received, one evaluating, one no response yet.
 - **Adopt A Space Program**
- a) **Marketing and Economic Development:** (2020 Membership: Suzy Whitehorn, Eric Range, Bob Conley, Russell Stern, Deb Starker, Carla Brady, Melanie Tomaszewski, Jim Hollenbach, John Morris, Michael Pellessier, Karen Giambra)
 - i) **Next Meeting – June 3 at 7:00 pm**
 - ii) **Potential Goals/Projects:**
 - **Gateway & Wayfinding Signage**
 - **Creation of Marketing Materials**
- b) **Arts & Events:** (2020 Membership: Suzy Whitehorn, Deb Starker, Melanie Tomaszewski, Carla Brady, Bob Rocco, John Regan, Tom Honohan, John Morris, John Pietrowski, Jerry Vezza, Karen Giambra, Michael Pellessier, Eric Hafen)
 - i) **Next Meeting – May 27 at 11:00 am**
 - ii) **Potential Goals/Projects:**
 - **Sidewalk Art Gallery analysis and reinvention**
 - **Support of Madison Community Arts Center programming and fundraising**
 - **Explore public art projects**

15) AD HOC COMMITTEE AND PROJECT UPDATES:

- a) **Taste of Madison** (Monday, March 23, 2020): Update
- b) **May Day** (May 2, 2020): Update
- c) **Farmers Market** (Thursdays, June 11– November 19, 2020): Update
- d) **Bottle Hill Day** (Saturday, October 3, 2020): Update
- e) **Downtown Concert Series w/METC** (June 22, July 13 and 27, August 10 and 24, September 7, 2020): Update

16) OLD BUSINESS

17) NEW BUSINESS

18) INVITATION FOR DISCUSSION FROM THE PUBLIC

19) ADJOURNMENT

NEXT MEETING: Thursday, June 18 at 7:15pm, format and location TBD