MEETING AGENDA

1) CALL TO ORDER
2) PLEDGE OF ALLEGIANCE
3) ROLL CALL

<table>
<thead>
<tr>
<th>R. Conley</th>
<th>M. Tomaszewski</th>
<th>E. Range</th>
<th>M. Pellessier</th>
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<tr>
<td>J. Hoover</td>
<td>T. Honohan</td>
<td>R. Rocco</td>
<td>L. Ellis</td>
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<td>B. Cramer</td>
<td>P. Flemming</td>
<td>R. Stern</td>
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<td>J. Hollenbach</td>
<td>J. Regan</td>
<td>M. Fabyanski</td>
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<td>R. Landrigan</td>
<td>J. Morris</td>
<td>C. Brady</td>
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<td>S. Whitehorn</td>
<td>D. Starker</td>
<td>G. Herzog</td>
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4) OPEN PUBLIC MEETINGS ACT: In compliance with the open public meetings act, adequate notice of this meeting of the Downtown Development Commission was provided by distributing the Annual Meeting schedule to the Madison Eagle and Morris County Daily Record, posting a copy on the bulletin board at the main entrance to the Hartley Dodge Memorial Building, posting a copy on the Borough website, and filing a copy with the Borough Clerk, all on or about the first week of January 2020. Copies of said notice were made available to members of the general public.

5) APPROVAL OF JANUARY 2020 MINUTES
6) CHAIRMAN/EXECUTIVE BOARD REPORT
7) TREASURER’S REPORT
8) MAYORAL REPORT
9) COUNCIL LIAISON REPORT
10) PLANNING BOARD REPORT
11) FOUNDATION REPORT
12) MADISON AREA CHAMBER OF COMMERCE REPORT
13) DIRECTOR OF BUSINESS DEVELOPMENT REPORT
   a) Best Practices, Ideas, Information Sharing:
      i) New Jersey Future Redevelopment Forum 2020 – Friday, March 6:
         click here for more information
   b) Articles/Information of Interest:
      i) “Storefront Magazine – 7 Case Studies That Prove Experiential Retail Is The Future”
         click here for article
      ii.) “Study: these counties boast the garden State’s most favorable cost of living” Morris #1
         click here for article
14) STANDING COMMITTEES
   a) Sign & Façade: (2020 Membership: Suzy Whitehorn, Eric Range, Peter Flemming, Tom Honohan, Karen Giambra)
i) Potential Goals/Projects

ii) Sign Guidebook

b) There have been two applications reviewed and referred to the Borough Zoning Officer since the January DDC meeting.
   (1) Polished Nail Lounge, 36 Main Street
   (2) Simonfay Landscape Services, 335 Main Street

b) PIC (Public Improvement): (2020 Membership: Suzy Whitehorn, Chair; Russell Stern, Bob Rocco, Peter Flemming, Brad Cramer, John Morris, John Hoover)
   i) Potential Goals/Projects:
      • METC Park Design
      • Adopt A Space Program
   ii) Next Meeting is scheduled for Tuesday, February 5 at 8:00 am in the Committee Room, 2nd Floor, Hartley Dodge Memorial Building
      • Two potential new members will be invited: Joseph Balwierczak and Carly Heitlinger

   i) Potential Goals/Projects:
      • Gateway & Wayfinding Signage
      • Creation of Marketing Materials
   ii) First meeting of 2020 is on the calendar for March 4, 2020 at 7:00 pm. The Committee will receive information early next week.

d) Arts & Events: (2020 Membership: Suzy Whitehorn, Deb Starker, Melanie Tomaszewski, Carla Brady, Bob Rocco, John Regan, Tom Honohan, John Morris, John Pietrowski, Jerry Vezza, Karen Giambra, Michael Pellessier, Eric Hafen)
   i) Potential Goals/Projects:
      • Sidewalk Art Gallery analysis and reinvention
      • Support of Madison Community Arts Center programming and fundraising
      • Explore public art projects
   iii) Madison Community Arts Center Report from Eric Hafen:
      • All three performances the weekend of February 7-9, were very successful. The Friday fundraiser for the arts center sold out and had a few walk-ups as well. Lucky In Love Saturday night sold out. One Singular Night: Music of Gershwin and Hamlisch concert was the first of the Intimate Artist Series. We had 60% of the house sold. The artist expressed an interest in returning next season.
      • The Rio Clemente Concert on February 17, which received outside marketing support from NJ Jazz Society, was also very well attended.
      • The Madison Arts and Culture Alliance (MACA) received a $45,000 grant from the Smart Family Foundation for a capital purchase of lighting equipment for the arts center. This is the first of solicited funds to provide theatrics to the arts center, i.e. grid, sound and lights, to fulfill the goal of making the center a multi-purpose visual and performing arts venue for the borough.
      • New “pre-summer” concert series is slated to open on Friday, May 1, outside on the outdoor stage of the arts center. The first artist will be the Chatham Big Band. Subsequent concerts
are planned for May 15, 29 and June 12.

15) AD HOC COMMITTEE AND PROJECT UPDATES: These are listed primarily for informational purposes only the items highlighted will be discussed.
   a) **Taste of Madison** (Monday, March 23, 2020)
   b) **May Day** (May 2, 2020)
      i) Update
   c) **Madison Into Yellow**
      i) Update
   d) **DDC/MACA Sidewalk Art Gallery & Gala** (inactive)
   e) **Farmers Market** (Thursdays, May 21 – November 19, 2020)
      i) Update
   f) **Drew University Town Tour** (TBD)
   g) **Bottle Hill Day** (Saturday, October 3, 2020):
   h) **Downtown Concert Series w/METC** (June 22, July 13 and 27, August 10 and 24, September 7, 2020)
      i) **MACA/DDC Holiday Arts Festival** (Friday and Saturday, November 27 and 28, 2020)
      j) **Rose City Summerfest** (May 20, 2020)
         i) Ad Hoc Committee Meeting is scheduled for Tuesday, February 25 at 7:00 pm in the Trustees Room, 2nd Floor, Hartley Dodge Memorial Building.

16) OLD BUSINESS

17) NEW BUSINESS

18) INVITATION FOR DISCUSSION FROM THE PUBLIC

19) ADJOURNMENT

NEXT MEETING: Thursday, March 19 at 7:15pm, Committee Room - Hartley Dodge Memorial Building.