



Dear Friend,

The Taste of Madison is the annual festive food extravaganza that benefits several non-profit initiatives in our community. The Taste of Madison showcases signature dishes from Madison's finest restaurants and is joined by Gary's Wine and Marketplace to serve our guests wines, beer and spirits from around the world.

The 2018 Taste of Madison will be held on Monday, March 19, 2018 at Brooklake Country Club in Florham Park. Our event will host 400-500 people who will enjoy signature dishes and delicious wines, beers and spirits. Guests will also enjoy bidding on prizes and silent auction items donated by the business community.

We are reaching out to you and your organization with several sponsorship opportunities in the hope we can count on your support for this year's event. By securing your sponsorship early we can provide more opportunities for marketing for your company.

The Taste of Madison is cooperatively organized by Rotary Club of Madison, Downtown Development Commission and Madison Area Chamber of Commerce. Each of these entities in turn uses the proceeds to enable charitable activities, improve the Downtown Business District and support our merchants and entrepreneurs in Madison.

We hope that you will be a part of this exciting event. Attached is a flyer that details the activities of the organizers and lists the sponsorship levels and related marketing opportunities.

If you have further questions, please contact Karen Giambra, Executive Director of the Madison Area Chamber of Commerce at 973-377-7830 or Michael Pellessier of the DDC at 360- 581-2910. Checks can be made payable to the Taste of Madison and sent to the Madison Downtown Development Commission, Hartley Dodge Memorial, 50 Kings Rd., Madison, NJ 07940.

Thank you in advance for your tremendous support.

David Morozoff, Rotary Club of Madison

Danielle Dixon, Madison Area Chamber of Commerce

Michael Pellessier, Downtown Development Commission



ABOUT THE TASTE OF MADISON

Each year, the Taste of Madison showcases signature dishes from more than 30 Madison restaurants. In addition to the finest fare Madison has to offer, Gary's Wine and Marketplace, joined by other area wine merchants, will feature fine wines, beer and spirits from around the world. The Taste of Madison is co-hosted by the Madison Downtown Development Commission, Rotary Club of Madison and the Madison Area Chamber of Commerce. All of the Taste's proceeds fund local cause, community programs and charities, such as:

Madison Downtown Development Commission

Community Programs such as May Day, Madison Farmers Market and Bottle Hill Day, as well as support of public improvement projects such as the restoration of the Millennium Clock, installation of historic lamps under the Waverly Place Trestle, new water fountains and Lincoln Place reconstruction.

The Rotary Club of Madison

Distributes over \$40,000 to more than 35 local organizations, including, but not limited to, the Madison Area YMCA, Madison Community House, Madison Public Library, Madison Eagle Christmas Fund, Madison Teen Center, and Museum of Early Trades & Crafts

Madison Area Chamber of Commerce

Education, advocacy and marketing initiatives, which includes many programs and activities such as Easter Fun Fest, the Madison Car Show and Halloween Parade & Magic Show all helping the economic welfare of our Chamber member businesses and the Madison community.



COMMITTEE CHAIRS

Maureen Byrne
Downtown Development Commission

Danielle Dixon
Madison Area Chamber of Commerce

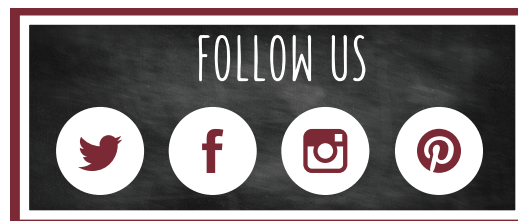
David Morozoff
Rotary Club of Madison

2018 COMMITTEE

Maureen Byrne
Robert Conley
Gabriella D'Amato
Danielle Dixon
Lisa Ellis
Gary Fisch
Karen Giambra
James Hollenbach

Rocco Iossa
John Morris
David Morozoff
Michael Odell
Michael Pellessier
Anna Riker
Melanie Tomaszewski
Dave Thompson

Event proceeds are used to promote business development and community and to support our local Madison area not-for-profit organizations.



presents



MONDAY, MARCH 19, 2018



The **2018 Taste of Madison** is proud to present you with an opportunity to be part of Madison's premier food, wine and lifestyle experience, which will take place on Monday, March 19, 2018. Each year Madison restaurants and businesses like yours come together to take center stage at what has become the signature event of our community.

Now in its 17th year, the Taste of Madison has grown from a small local event into a showcase with regional appeal that consistently draws more than 500 people to display the best that the Madison culinary scene has to offer. This makes the Taste of Madison the perfect place to showcase your commitment to Madison and its larger non-profit community

Raising more than \$60,000 to benefit local Madison organizations, the 2017 Taste of Madison was a rousing success. The 2018 committee is looking to build on that success, and provide needed funding in these economically challenged times. With your sponsorship of the Taste of Madison, we can exceed last year's figures by insuring that costs are underwritten and the maximum amount of proceeds are directed to our worthy causes.

Now is the time to partner with Madison's Downtown Development Commission, Rotary Club of Madison and Madison Area Chamber of Commerce to help make the Borough of Madison more vibrant and successful – all while showcasing your business. We look forward to making this event, your business, and Madison more successful in 2018.

Please contact
Karen Giambra, madisonchamber@gmail.com,
973-214-7014, the Taste of Madison Sponsorship Coordinator, for more information or to pledge your support today!

Sincerely,

Maureen Byrne, Co-Chair
Danielle Dixon, Co-Chair
David Morozoff, Co-Chair

TASTE OF MADISON SPONSORSHIP LEVELS

Presenting Sponsor \$15,000 (1 available)

- Logo on all printed event materials
- Company name incorporated in Taste of Madison Logo
- Predominate logo placement in pre- & post-event advertising, media, etc
- Individual Thank You signage in Event Sponsorship Gallery
- Largest logo on "Madison Dining Guide" (10,000 impressions)
- On site display area
- 20 VIP tickets valued at \$2,000

Platinum Sponsor- \$5,000 (4 available)

- Logo on printed event materials
- Logo included in pre- & post-event advertising, media, etc
- Individual Thank You signage in Event Sponsorship Gallery
- Logo on "Madison Dining Guide" (10,000+ impressions)
- 12 VIP tickets valued at \$1,200

Gold Sponsor- \$2,500 (5 available)

- Small logo on printed event materials
- Business name listed in pre- & post-event advertising, media, etc
- Individual Thank You signage in Event Sponsorship Gallery
- Small logo on "Madison Dining Guide" (10,000+ impressions)
- 10 VIP tickets valued at \$1,000

Silver Sponsor- \$1,000 (5 available)

- Recognition on printed event materials
- Business name listed in pre- & post-event advertising, media, etc
- Individual Thank You signage in Event Sponsorship Gallery
- Small logo on "Madison Dining Guide" (10,000+ impressions)
- 4 VIP tickets valued at \$400

Silent Auction Sponsor- \$750 (1 available)

- Recognition on printed event materials
- Logo on all Silent Auction materials
- Thank You signage in all Silent Auction materials
- 2 VIP tickets valued at \$200

Bronze Sponsor-\$500

- Recognition at event
- 2 VIP Tickets

Corporate/ Business Ticket Package:

- Buy 10 VIP tickets (\$1,000)
- 2 additional VIP tickets for free.

Sponsorship levels are customizable to fit your needs