



### FAQS

The Garden Club of Madison is proud to sponsor *The Rose City: Preserving the Past, Protecting the Future* on October 13-14, 2017 at the historic Hartley Dodge Memorial Building in Madison.

#### **Is the Show open to the public?**

Yes, there are three opportunities for the public to view the beautiful floral arrangements, horticultural specimens, photographic compositions, and educational exhibits.

**Cocktail Gala Reception** (by ticket only) October 13, 2017 6:00 – 8:00 PM

All are welcome to come celebrate the Show with the Garden Club of Madison in the Rotunda of the historic Hartley Dodge Memorial Building. Members of the Madison Historical Society

will also be present to answer any and all questions about the building and its permanent displays. To purchase a ticket or make a donation please [CLICK HERE](#)

### **Public Viewings - Free Admission**

October 13 3:00 pm - 4:30 pm

October 14 9:00 am - 2:00 pm

### **What is the inspiration behind the *Rose City: Preserving the Past, Protecting the Future?***

The Show celebrates Madison's vibrant history, especially its contributions to horticulture, education, architecture, and environmental conservation. This is a flower show competition judged by the rigorous standards established by the Garden Club of America. The Show will feature numerous classes within the floral design, horticulture, and photography divisions, as well as conservation and children's exhibits.

Depending on the class, members will use various Madison landmarks or institutions for inspiration, as class titles include *Rose City Green Houses*, *Museum of Early Trade and Crafts*, *Bottle Hill*, *Drew University Forest*, *Madison Community Garden* and *Fabulous Florham*, among others.

### **Are children welcome?**

Children are welcome at any of the two public viewings. In fact, there is even a children's exhibit, featuring select ladybug habitats which were decorated by local girls and boys at a workshop this past summer which was sponsored by the Garden Club of Madison. The program was part of a prospective Eagle Scout project and the children learned about the important role of ladybugs in the ecosystem and how they are a more beneficial deterrent to aphids than pesticides. Boy Scouts constructed an additional 16 habitats which will be placed in various locations throughout the community.

### **What are the directions to Hartley Dodge Memorial Building?**

The Hartley Dodge Memorial Building is conveniently located to Routes 24, 78, 202 and 287, as well as the Garden State Parkway. Please mark your GPS to 50 Kings Road Madison, NJ. Additionally, the building is located directly across the street from the Madison train station.

### **Where can I park my car?**

Parking is available at the Madison Train Station which is located directly across the street from the Hartley Dodge Memorial Building. Additional parking is permitted in any of the designated spots located on the streets around town.

### **Will there be food concessions?**

No, there will not be food concessions available at the two public viewings. However, there are several restaurants in downtown Madison which are within easy walking distance of the Show.

### **How Can I Donate?**

While the Show is open to the public free of charge, donations will be greatly be appreciated. [CLICK HERE](#)

### **Why is Madison called the Rose City?**

In the post-Civil War era, Madison became known as the Rose City as the estate greenhouses in town soon became a leading U.S. supplier of roses. By the close of the 19<sup>th</sup> century over a half of a million square feet of greenhouses dotted the Madison countryside, with more than 30 greenhouses shipping their roses to New York City via the railroad. After peaking in the 1950s, the last of the greenhouse operations ceased operation in the early 1980s. Nevertheless, the proud heritage remains.

### **What other things can I do in Madison?**

In addition to our municipal building, a beautiful granite and marble structure built by Hartley and E. Geraldine Rockefeller Dodge as a memorial to their son, there are other noteworthy sites to visit in Madison.

The Webb Memorial Chapel, built in the Romanesque Revival style, was designed by John Cleveland Cady and Company, a notable architectural firm that also designed the Museum of Natural History in New York City. In 1899, Daniel Webb donated a magnificent Richardson Romanesque-Gothic library which is now used by the Museum of Early Trades and Crafts (METC) whose mission is to preserve the history farmers, artisans, and craftsmen who lived and work before the rise of large-scale industrialization.

Both landmarks are now on the National Register of Historic Places as is the magnificent Madison Train Station. All three buildings are within walking distance of the Show, as well as the award-winning Rose Park Garden.

The Rose City is also home to Drew University, the locale of the renowned Shakespeare Theater of New Jersey and the Forest Preserve. Inspired by Florence Zuck, a GCM honorary member and Drew University Professor of Botany, the GCM began work in 1956 to preserve 20 acres as a forest arboretum and wildlife sanctuary. This important work continues today through grants and support from the GCM and the New Jersey Committee of the GCA.

### **What other initiatives does the Garden Club of Madison support?**

The Garden Club of Madison membership consists of 76 volunteers and service to the community has been a hallmark of the Club since its inception in 1922.

Its outreach to the Greater Madison community comes in the form of education in an on-going fashion, with an emphasis on supporting organizations that teach areas compatible with Garden Club of America's mission. The GCM supports numerous local groups in the form of community projects and grants, including the Central Avenue, Torey J. Sabatini and Kings Road Schools, Drew University, as well as the Madison Community Garden and the Great Swamp Watershed Association.

Today, the Garden Club of Madison continues to initiate and support many community projects, both financially and through the volunteer work of our members. Each year, our members join other Madisonians in celebrating Borough pride with a massive town-wide clean up called Madison May Day.

The Club works with our local businesses and the Downtown Development Committee to beautify our downtown with the summer hanging baskets that make Madison so special. Our annual Mum Sale serves to beautify downtown in the fall with giant yellow mums at every storefront and provides a cheerful face to the community.

A major milestone in the Club's history was an invitation, in 1998, to join the Garden Club of America (GCA) and to be recognized as exemplifying and promoting the ideals of GCA. The Garden Club of Madison is only one of 12 garden clubs of New Jersey to be affiliated with the GCA.

### **What is the purpose of a GCA Flower Show?**

- 1) to set standards of artistic and horticultural excellence;
- 2) to broaden knowledge of horticulture, floral design, conservation, photography and other related areas; and
- 3) to share the beauty of a show with fellow club members and with the public